



## WHY CHOOSE STRUCTURAL GRAPHICS?

Structural Graphics established and continues to lead the dimensional print marketing industry. Since 1976, we've helped many of the world's most influential brands market their products and services. We've done this by delivering attention-getting solutions that stop people in their tracks.

## END-TO-END SOLUTION

Hand assembly, fulfillment & mailing done in **Structural Graphics-owned facilities** in both the U.S. & Mexico

Our **extensive quality control process** means everything is assembled and inspected to rigorous standards

**Code of Conduct Certified** with Disney & Hallmark and **Data Certified** with JPMorgan Chase

American Express mailer saw a **165% increase** in response rates...

Experian direct mailer received **3001 to 1 ROI**...

On average, our clients see response rates **3X HIGHER** than traditional mail.

## WHAT DO WE DO?

- Counter-Top Displays
- Magazine Inserts
- Sales Aids
- New Product Launch and Presentation Kits
- Promotional and Secondary Packaging
- Direct Mail
- Media Kits

### We're evolving print with new interactive features

- Analytics & Tracking
- Augmented Reality, NFC & QR Codes
- Lights, Sound & Touchscreen Video

## WHY DO WE DO IT?

### To ensure that your marketing message gets heard!

- Brand Awareness
- Retention & Loyalty
- Lead Generation
- Product Launch
- Tradeshow & Events

## HOW DO WE DO IT?

- Creative and design team to concept and sketch your projects
- Experienced paper engineers to build creative and functional pieces that heighten the impact of your marketing effort
- Dedicated project managers delivering excellent customer service through production process including assembly and fulfillment
- Projects delivered on time and on budget, all in one place.

## BRANDS THAT HAVE TRUSTED US SINCE 1976



**Provide Us with Your Marketing Challenge, and We'll Provide You with a Solution!**